Create a report in Microsoft Word and answer the following questions.

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* Though the rate of live shows (on-air) have remained somewhat constant, it’s evident that lesser number of shows are being successful.
* The total number of subcategories with live shows has been limited to, faith, play, small batch and spaces, where play has dominated the landscape with highest counts of state.
* Most categories seem to be failed with low percent funded.

2. What are some limitations of this dataset?

Some Limitations are:

* Data column does not represent entire world, it is limited to United States.
* A little more profile on backer could help predict a profile to choose potential future backers.
* No information has been provided regarding Spotlight.

3. What are some other possible tables and/or graphs that we could create?

* Table/graphs using country and state could be added.
* Table/graphs could show trend between categories and pledged amount.
* Graphs showing correlation between percent funded and state could be given, which could show more clear understanding of business .